





Gdansk Trade Mission 2012 Silicon Valley, Seattle and Chicago

17.10.2012 - 29.10.2012

Members of the delegation



Mieczyslaw Struk Governor of the Pomerania Province Ph: 0048 58 326 85 00 Email: marszalek@pomorskie.eu Website: www.pomorskie.eu Since February 2010 – Marshal of Pomorskie Voivodeship (position similar to Governor). Responsible for economic issues, infrastructure and EU programs. Prior he was a Deputy Marshal of Pomorskie Voivodeship and worked as a member of the Pomorskie Voivodeship Regional parliament where he held posts of the head of Supervisory Commission and Commission for Regional and Spatial Development. Member of the Committee of the Regions and President of the Pomorskie in the European Union Association. Graduated from Tourism and Recreation Faculty at Wroclaw University. Completed postgraduate studies – Management and Organization Faculty at the University of Gdansk and 3-year doctoral studies – Management and Economic Faculty at the University of Szczecin.



Pawel Adamowicz Mayor of Gdansk Ph: 0048 693 380 081 Email: prezydent@gdansk.pl Website: www.gdansk.pl Paweł Adamowicz is the Mayor of Gdansk since 1998, a lawyer by education, he graduated from the University of Gdańsk. In May 1988 he was a co-organiser of a sit-down strike at the University of Gdańsk and became a chairman of students' strike committee. For three years (1990-1993) he held the position of the Vice-Rector for Student Affairs at the University of Gdańsk. In 1990 he was elected a councilor of Gdańsk. In the subsequent term of office (1994-1998) he chaired the Gdańsk City Council. He represents Polish leading political party - Civic Platform. Mr Adamowicz has been recognized by the Holy Father John Paul II with a top distinction available to a lay person - the Golden Pro Ecclesia et Pontifice Cross. He was awarded by the Polish President, Aleksander Kwaśniewski, the Silver Cross of Merit in 2003.



Andrzej Bojanowski Deputy Mayor of Gdansk Ph: 0048 323 63 08 Email: andrzej.bojanowski@gdansk.gda.pl Website: www.gdansk.pl Andrzej Bojanowski is the Deputy Mayor of Gdansk. He graduated the management department from the University of Gdansk (finance and banking branch). For several years after finishing his study he committed himself to a bank profession - he was gradually promoted from inspector, through a manager to a financial director. Later, in 2002, commencing his work in the Port of Gdansk Authority, he became its vice-president in 2003. In 2007 Andrzej Bojanowski became a treasurer in City Hall of Gdansk, and from 2009 he is a deputy Mayor of Gdansk responsible for the economic policy of the City. During his free time a passionate player of a hand ball.



Alan Aleksandrowicz CEO Gdansk Economic Development Agency INVESTGDA Ph: 0048 512 371 222 Email: ceo@investgda.pl Website: www.investgda.pl Alan is CEO of the Gdansk Economic Development Agency Ltd., since it was established by the City of Gdansk to attract and support foreign direct investments. He is a member of supervisory boards of the Pomeranian Special Economic Zone and Gdansk Entrepreneurship Foundation. He also served in the Foreign Service as Vice Consul in charge of legal department at the Consulate General of Poland in Chicago, USA (1999-2003). He held the position of Deputy Director of the Department of Civic and Foreigners Affairs (Immigration Service) at the Pomeranian Governor Office (1998-1999). He was one of the founders of the American School of Law at the University of Gdańsk and IIT Chicago-Kent College of Law.











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Krystyna Wróblewska is the director of Department of International Cooperation in Pomorskie Marshal's Office (Office of the Pomorskie Region President). She is responsible for Pomorskie Office in the European Union in Brussels. For four years she was a coordinator of the Polish delegation to the Committee of the Regions in Brussels and Secretary General of the Baltic Sea States Subregional Cooperation (organization of Baltic Sea regions).



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CEO of Gdansk Entrepreneurs' Foundation (GEF) which manages Gdansk Business Incubator STARTER. Cooperates with Washington Business Association on educational programs for youngsters – Gdańsk Business Week. Previously associated with fashion industry, launched French-German fashion company to polish market, managed several product lines of European fashion brands.



Jaroslaw Pawlowski Pomeranian Special Economic Zone Ltd. Ph: 0048 608 403 690 Email: j.pawlowski@strefa.gda.pl

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Jaroslaw Pawlowski works for Pomeranian Special Economic Zone Ltd. as a Director of Baltic Park of New Technologies Office. In the 2012 he was appointed by the Mayor of the City of Gdańsk as a coordinator of project which aims to bring together business, universities and public authorities. Previously worked as Vice minister in the Ministry of Regional Development in the national government of Poland.



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Jarosław Szponarski represents the Pomeranian Special Economic Zone (PSEZ). He assists investors in locating their projects within the zone and helps to acquire the CIT tax reliefs offered by the PSEZ. He has large experience in working with both American and European companies engaged mostly in manufacturing activity.



Marek Bonislawski
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A law and history graduate of the University of Gdańsk. After his studies he worked in a legal office and then continued his career at the European Solidarity Center - a multifunctional institution in Gdansk that aims to document freedom movements in modern history of Poland and Europe. From 2011 – he is a personal assistant to the Mayor of Gdańsk. Based on his professional career experience he decided to continue his law and history studies - this time working on cultural heritage protection matters in Poland.



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Director of Invest in Pomerania. Marcin has been working with economic promotion of the region and foreign direct investment for the last 5 years. He is directly responsible for providing information services to foreign investors, support during site selection stage and after care to businesses located in Pomerania Region. During his every day work he cooperates with companies such as International Paper, First Data, Sony Pictures or Thomson Reuters.



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Michał Kacprowicz specializes in investment projects in ICT sector. He has been with Invest in Pomerania for last 3 years. During this time he mostly worked with IT/ITO/R&D and electronic production investment projects. He is also providing after care services to companies in In Pomeranian ICT sector. Michał works on day – to – day basis with IT leaders such as Intel Technology Poland, Jeppesen, Sii or Compuware.



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Izabela Disterheft works as Team Manager at InvestGDA, Investment Office. On a daily basis, she links people, brings business partners together, arranges lots of interesting events and meetings on a business, local, national and international level. She was involved in internet marketing and worked as an Affiliate Manager and PPC Manager. Izabela graduated from the University of Gdańsk with an M.A. in Economics.



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Malgorzata Zalewska works as a Project Manager at InvestGDA since 2009. She is engaged in projects which involves attracting new investors to Gdansk and helping Gdansk based companies go global. Before she joinded InvestGDA she worked in Comarch Inc. in Chicago and A.P.& A. Ltd. in London. She holds an American MBA in Marketing and Finance. She founded and was a President of the first Toastmaster International club in Gdansk.



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Peter Horsten is CEO of Goyello, the Polish-Dutch leading nearshore software provider to Western Europe. Horsten founded Goyello in 2006 together with Arie de Bruin. He introduced the Scrum work approach to Goyello and its clients in 2009. Before he founded Goyello, he has been working for 9 years as a business/IT consultant, advising board members of companies and governmental institutions.



Marek Matulewicz CEO, Datera S.A. Ph: 0048 505 050 506 Email: marek.matulewicz@datera.pl Website: www.datera.pl

For nearly 20 years Mr. Matulewicz, has held management positions in companies in the field of financial industry and IT services. Among others, he was a board member of the BWA Investment House and Koma Nord, and the director of the Backup Storage Security Division of OptiX Poland. He managed the department Mainframe & Backup at Asseco Systems. Since July 2011 is the CEO of Datera.



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Arkadiusz Smigielski – 39 years old engineer, instructor, consultant, entrepreneur, investor. "Designing in LabVIEW is one of my passions; building engineering company in area of high, modern technology is my goal." Focusing on goals and self-development (author's e-book "Follow dreams"), Last ten years spent building OptiNav company in the area of 2D, 3D vision systems for medicine and industry.



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Marcin Kowalski - UXPin Co-founder and COO, a software engineer by education. In the past, he managed DeSmart - an Internet Software House, handled clients as a freelancer and tackled spammers working for an Email Marketing company. Privately a travel enthusiast, Marcin dreams about sailing around the world in his own 40-foot yacht.



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Grzegorz Rutkiewicz is a co-founder and COO in Fido Intelligence, a company developing language processing technology. He supervised over 20 natural language processing-based projects like pioneer system introducing NLP techniques into e-learning solutions for Mastercard Poland, first in the world Email Processor system automatically responding to e-mail queries for Liberty Global and Cerber - NLP solution protecting children on internet chats.



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PhD student at Department of Theoretical Physics and Quantum Information, Faculty of Applied Physics and Mathematics at Gdańsk University of Technology. Since 2009 employee at several IT companies and UE projects as a software developer, project manager including Google, AWEK Sp. z o.o., Gdańsk University of Technology. Since 2011 main innovator, President & CEO of ARound company -Augmented Reality and Biofeedback Solutions.

Bartosz Leoszewski is the Co-Founder and CEO of FancyFon Software - the leading European Mobile Device Management provider. Being highly skilled and experienced technologist, Bartosz brings to the Company a deep understanding of mobile marketplace. Prior to becoming the CEO, Bartosz served as the CTO responsible for product management and vision. Bartosz holds Masters Degrees in Computer Science as well as Management and Economy from the Technical University of Gdansk.

Graduated from Paris Telecom engineering school with a M.S. in telecommunication, Thierry started his career as an officer in the French Navy on a frigate, then joined the Thales Group as a project manager in Hong Kong for 3 years. Since 1999, Thierry has founded 4 start-ups. Since 8 years he manages Playsoft - company specialized in mobile & social games and applications development, based in 4 countries and employing 170 people. The biggest department of Playsoft is based in Gdansk, Poland.

A graduate of the Gdansk University of Technology, 1993-97: Software engineer at CrossComm, Corporation (network devices), 1997-99: Project manager at Olicom AS (network devices), 1999-08: R&D Engineering Mngr at Intel R&D Center in Poland (Telecom & Wireless), 2008-10: R&D Director at Vector - Poland based company (CATV network infrastructure & Telemetry Systems), 2011-: VP of Technology at SOLWIT, responsible for Technology and Software Development

Founder & CEO of Speednet. Responsible for sales, implementing innovation projects and working with research and development centers. Involved in Polish-American educational cooperation -Poland Business Week.

The President and founder of Sii in Poland. After few years of collecting business experiences in France and Spain, he found an investor noted on Paris stock exchange and in January 2006 he created Sii LLC in Poland. After six years on Polish market Sii Poland is the leader of IT outsourcing and product engineering and employs over 1000 engineers. Nitot is responsible for Sii strategy, managing and supervising the company's activity and finance and all key decisions.

Sii Gdansk Branch Director. Experienced sales manager, he arrived in Poland in 2004 avid for new challenges and confident in the potential of this country. He joined Sii Poland in September 2007, as an Account Manager in Warsaw. In January 2008, he was appointed Branch Director of the newly opened Sii Branch in Gdansk. As the Branch Director, he is responsible first and foremost of the development and the surveillance of the company's activity in the region.



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He has been working for ICT sector in Poland and abroad since 1998. In January 2011 he joined Sii team as a Project Manager of complex IT program for one of Sii key clients. After six months he was promoted to the position of Pre-Sales & Delivery Director Sii Gdansk. He is responsible for projects organization, pre-sales and delivery processes, business development and providing guidance and supervision to Project Managers and Team Leaders.



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In Sii since 2009. He currently holds a position of Director of Business Unit High Tech where manages more than 180 employees pursuing over 20 programs for 4 multinational corporations. BU High Tech provides software development, testing and engineering services for key players in high-tech sector worldwide. Previously he had worked in the strategic clients dept. of the one of the largest mobile phone services provider in Poland.

