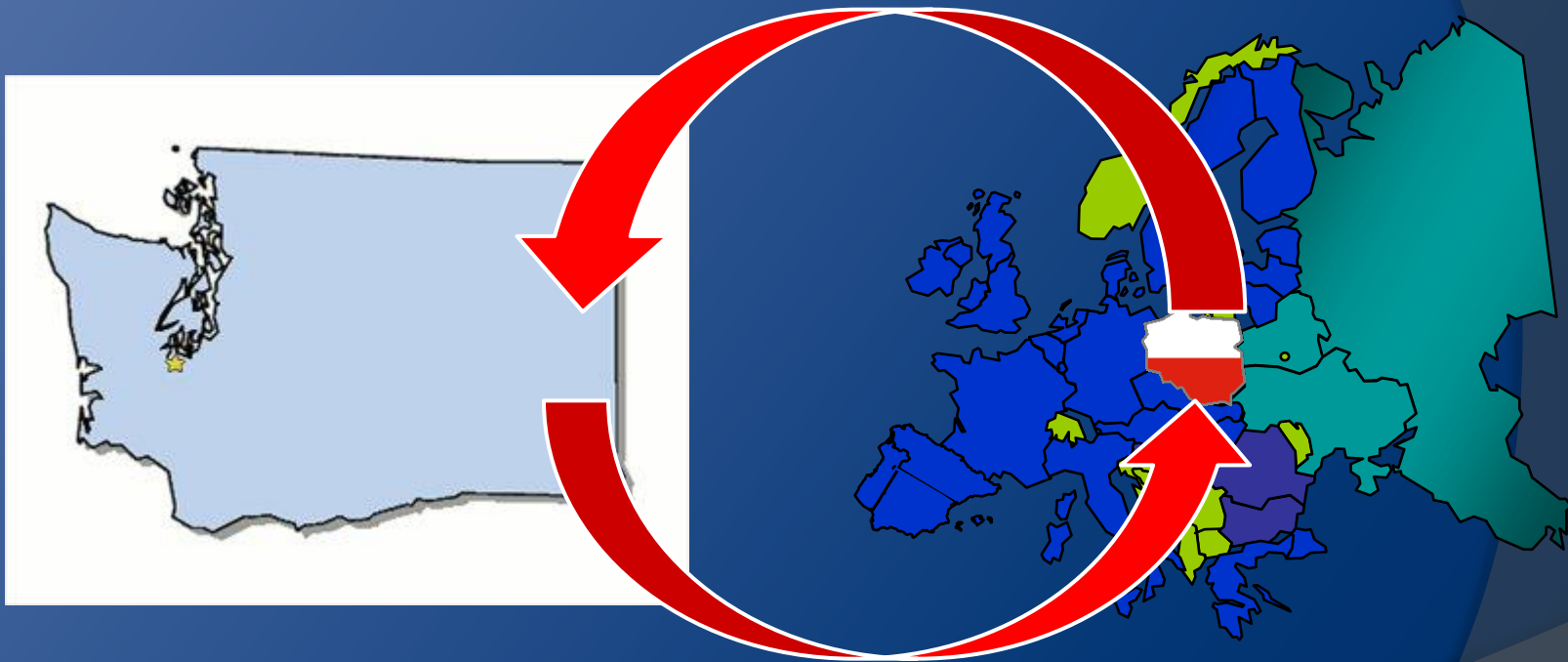




Polish Presidency in EU

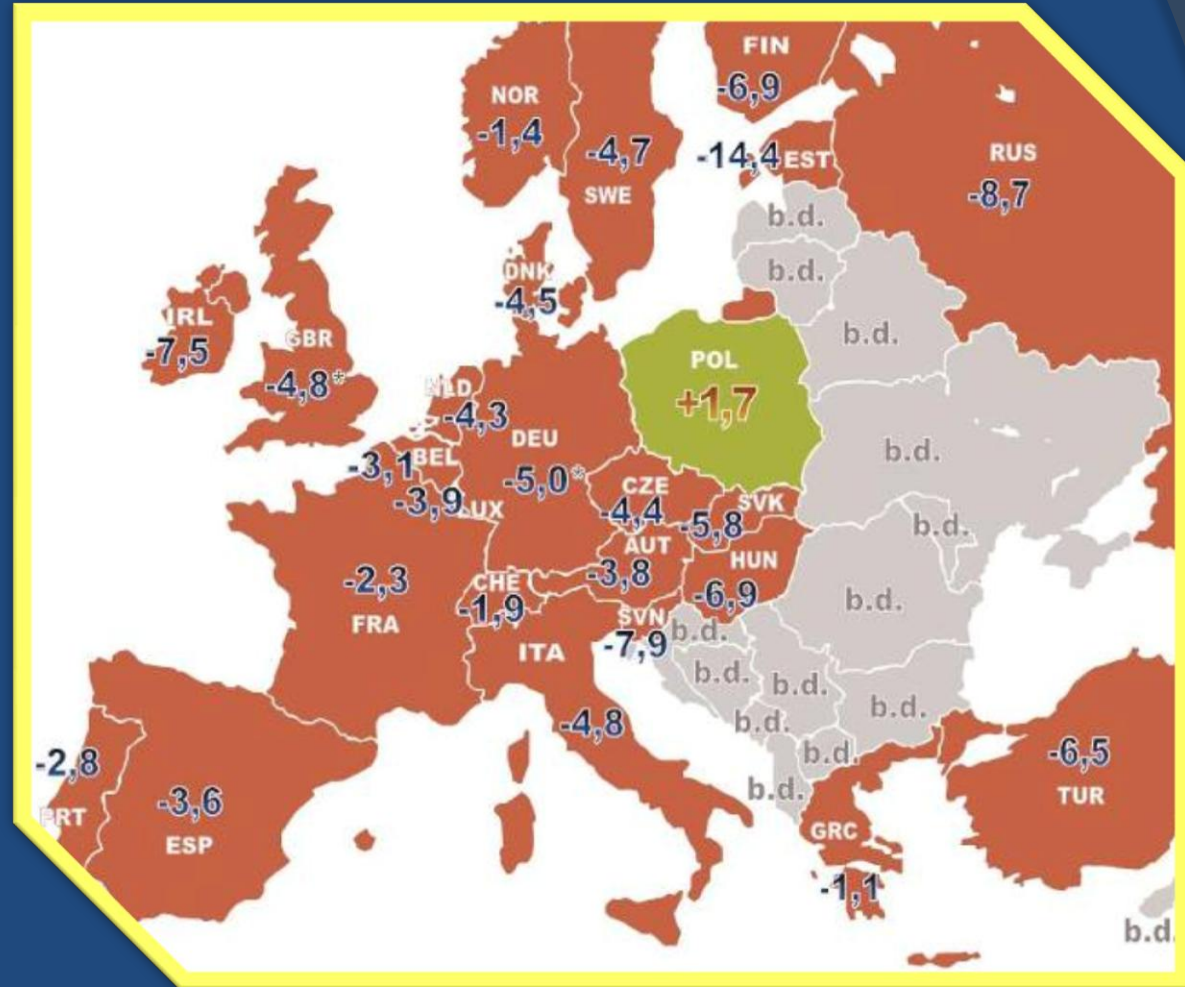
– opportunities for commercial partnership



Paweł Pietrasieński
Minister Counselor

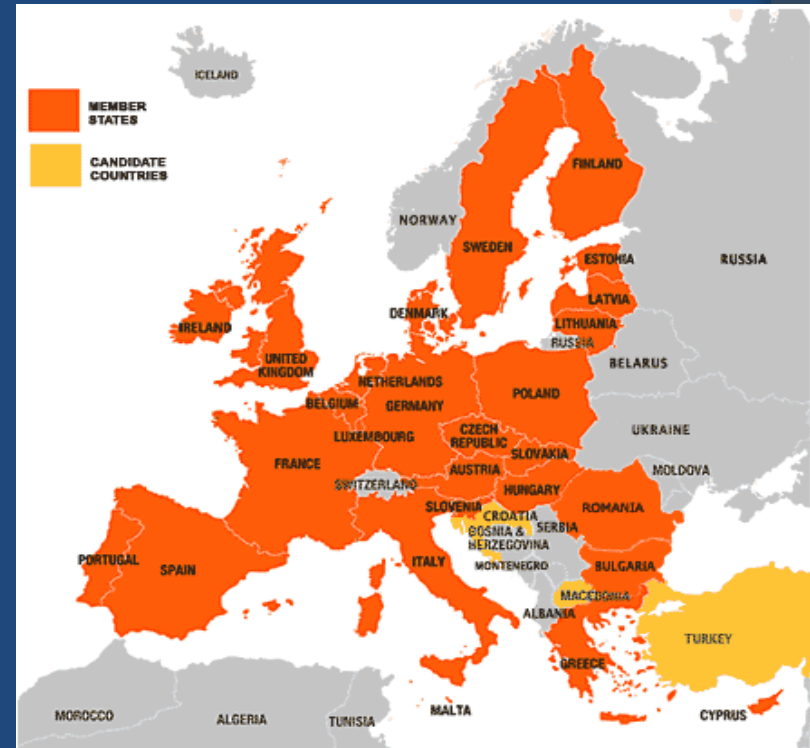
Trade & Investment Section
Embassy of Poland in Washington, DC

2009 – worldwide economic slowdown



Economic Benefits of Joining the EU

- Part of the single market of 500 million people
- Free movement of goods, services, capital and labor
- Rise in production volume
- Increase in FDI in Poland by 97 Bln USD between 2004-2010
- Transparent legal system
- Financial share of Poland in the EU funds in 2007- 2013 87.5 Bln USD



Polish Presidency from the business perspective

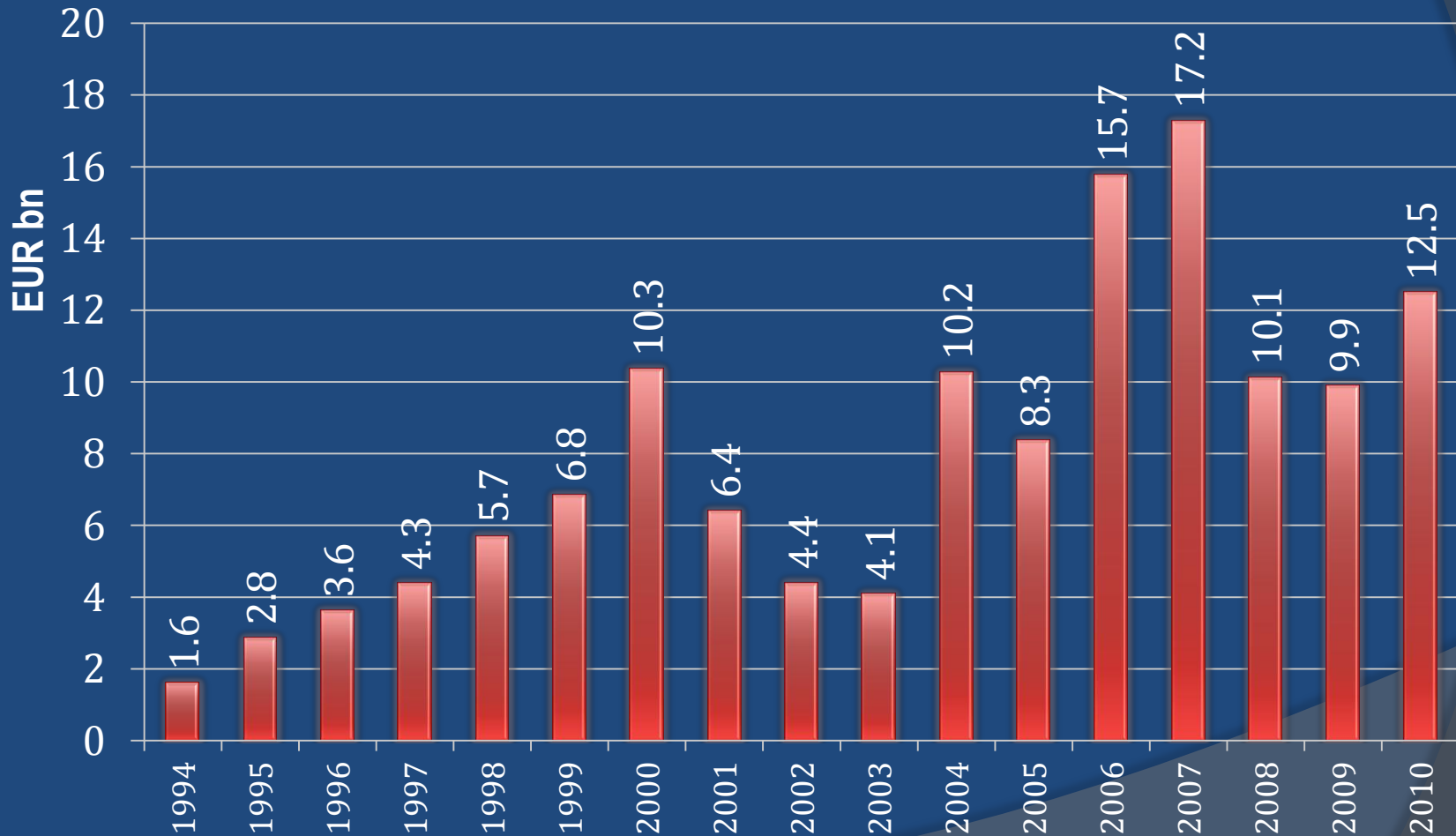
- Energy policy
- WTO Ministerial Conference
- Russia's accession to the WTO
- Seeking solutions for international trade
- Works on the new EU preferential tariffs system for the developing countries
- Signing FTAs between EU and several third countries
- DCFTA with Ukraine

Polish Presidency from the business perspective

Strengthening the Single European Market

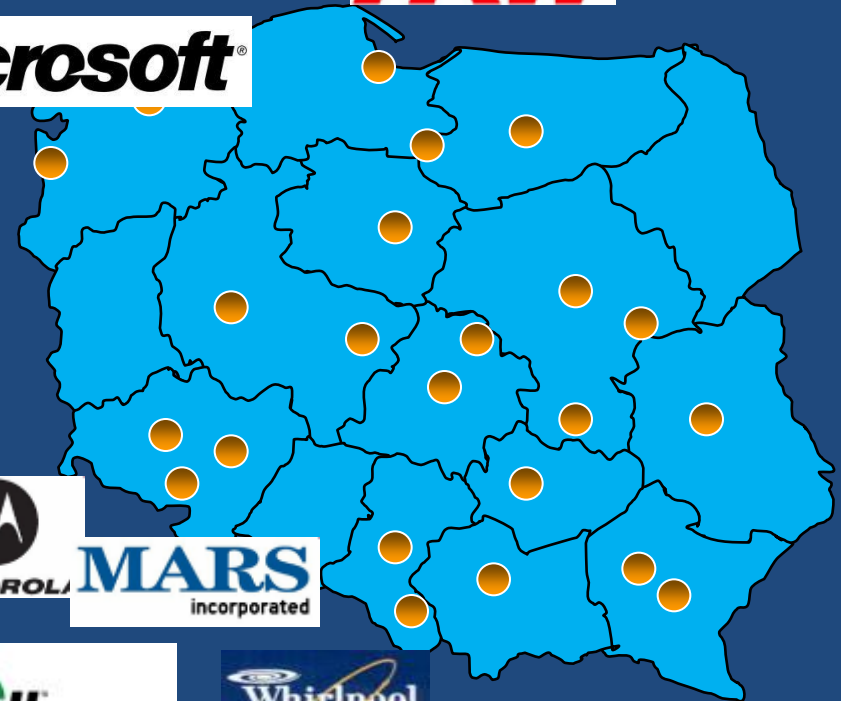
- **Concluding works on the unitary patent system.** It will reduce cost of patent protection in the EU (EUR 32 000) by 80%.
- **Decreasing roaming charges** by setting up maximum retail prices for data transfer and boosting competition between operators on the market.
- **Revision of the Roaming Regulation.**
- **Facilitating development of e-commerce** by reduction of legal and administrative obstacles for entrepreneurs and increasing consumers' confidence and safety.

FDI flows to Poland in 1994 - 2010

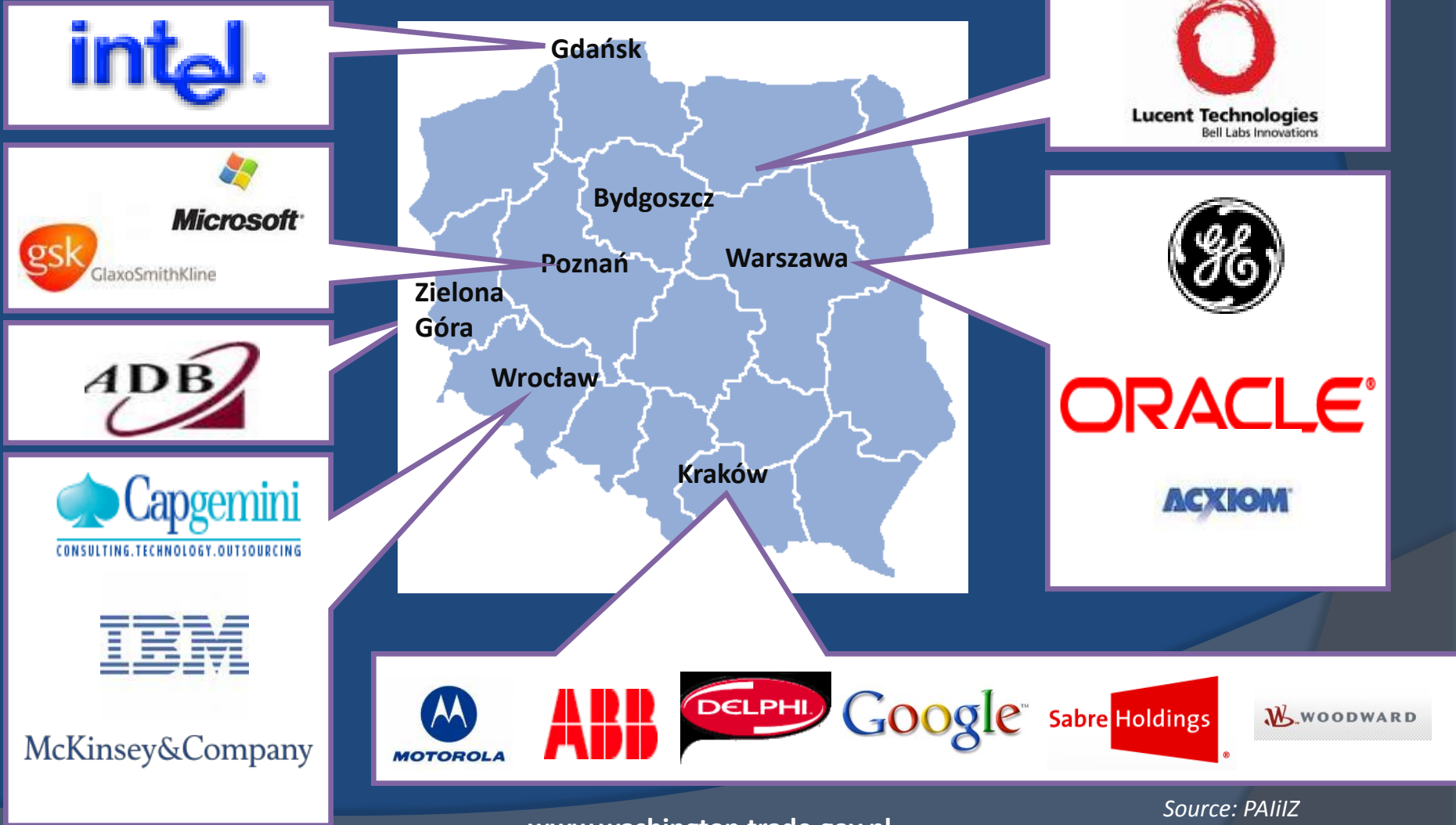


American investors in Poland

- over EUR 8.4 bn of American investment in Poland
- EUR 965 m in 2009
- 751 enterprises with American shareholding (as of the end of 2009)
- over 190 000 direct employment created

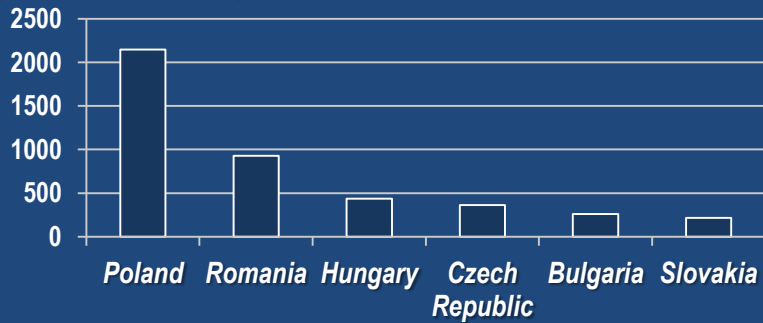


R&D Centers in Poland

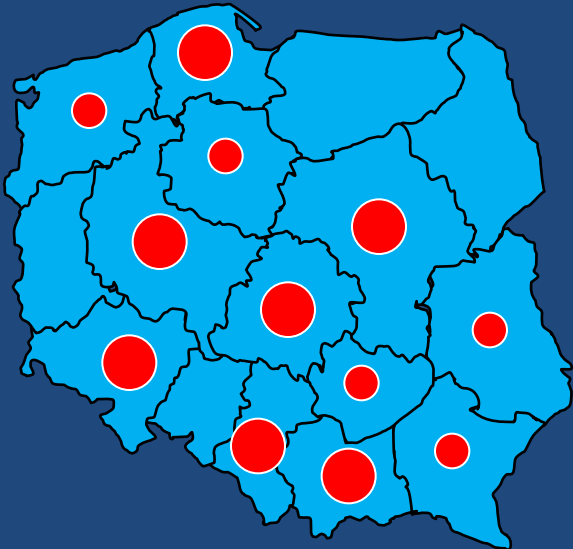


Students and graduates

**No. of students in CEE countries
(in thousands)**



- 20 mln young people (below the age of 35)
- more than 2 mln students
- more than 400 thousands graduates every year
- 90% speak at least one foreign language



- 455 higher education institutions
- 18 universities
- 22 technical universities
- 95 academies of economics

Poland and Microsoft



*One of Microsoft's
Development Center
Buildings in Wrocław*



*Microsoft sponsors
Imagine Cup which in 2011
was hosted by the US*



*Poland placed:
1st in Game Design
2nd in the IT Challenge
3rd in Interoperability
Challenge*

Shared Service Centres



Lucent Technologies
Bell Labs Innovations

Systems integration,
IT services outsourcing




KPMG

Human Resources

IT Service Center



ciber



hp

Global e-Business Operations



IBM

Accounting, IT,
Taxes, salaries,
Legal division



GE

Accounting,
Finance



accenture

Outsourcing
of IT services



citi

Transactions services



hp

University Business Center



symantec

Outsourcing of IT services, Finance, Accounting



IBM



EXULT

Human Resources



Capgemini
CONSULTING. TECHNOLOGY. OUTSOURCING

Accounting, Payments, Taxes



KPMG

Human Resources



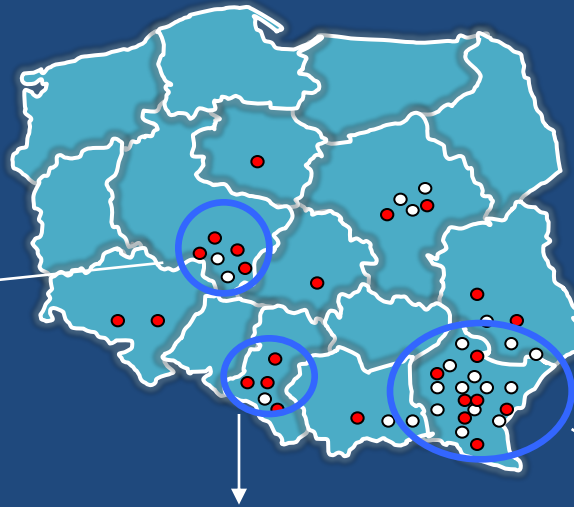
IBM

Outsourcing of IT services, Finance, Accounting

Inventor of the Chinook helicopter is none other than...



Aviation Clusters in Poland



Members	18
Employment	2100



Members	23
Employment	2000
Sales	70M\$



Members	~100
Employment	23000
Sales	1bln USD

A heavy concentration of aerospace industry, scientific research centers, as well as educational and training facilities.

Aviation business in Poland



Energy



Feel More Welcome in Poland

