

Welcome to Seattle. Today's conference is dedicated to promoting trade and business development between Poland and the Pacific Northwest.

This is a historical moment. Just over 20 years ago Poland was behind the Iron Curtain. Today, it is one of the most attractive economies in Europe and at the helm of the European Union as of July 1, 2011. Today's event at the spectacular World Trade Center in Seattle marks a symbolic milestone in the US-Polish-EU business relations.

Representatives of Fortune 500 companies, small business, academia, government, trade organizations and ordinary citizens came together on both sides of the Atlantic to make this conference possible. We hope that you will make the connections and uncover the opportunities for economic success.

"The future is bright, it's your future, be there"-said Frank Piasecki, famous helicopter pioneer of Polish decent. Thank you for being here.









AGENDA

SPEAKERS

4:30PM REGISTRATION

5:30PM SPEAKER CONFERENCE

- First Gentleman, Mike Gregoire, representing Gov. Christine Gregoire, will welcome Polish Ambassador Robert Kupiecki and other guests to Washington State. Mr. Gregoire will read a congratulatory letter from Gov. Christine Gregoire who sends her best wishes and looks forward to attending Polish-American events in the future.
- Ambassador Robert Kupiecki will provide a global view of the emerging opportunities in the US-Polish-EU business relations. He will speak about Poland's leadership, innovation and goals, as Poland begins its presidency of the Council of the European Union.
- Nicole Piasecki will speak about her recent visit to Poland for the inauguration of the exhibit honoring her father, Frank Piasecki. She'll also speak about Boeing's experience in Poland since the end of Communism. Boeing aircraft were the first Westernmade planes in Eastern Europe purchased by Polish Airline LOT at the beginning of the economic transformation in the early 1990's. Now 20 years later the Aviation Valley in Poland is booming. Poland is the first European country slated to receive the Dreamliner in April 2012.
- Pawel Pietrasienski will provide insight look on how the EU Presidency, strong consumer demand and consistent growth make Poland an attractive country for business exchange with the Pacific Northwest. A gateway to over 500 million consumers, with strong ties to the US and the EU, Poland is favorably positioned for cooperation in leading sectors such as green energy, information technology, aviation, biotech and manufacturing.
- Eric Stewart will present corporate America's view of the Polish Presidency in the EU and the opportunities and obstacles to increased commercial relations with Poland across key industries.



Mike Gregoire Washington State First Gentleman



Robert Kupiecki Ambassador of the Republic of Poland to the United States



Nicole Piasecki Vice President of Business Development & Strategic Integration for Boeing Commercial Airplanes



Pawel Pietrasienski
Minister-Counselor and Head of the
Trade and Investment Section of the Polish
Embassy in Washington, DC



Eric Stewart

President of US-Poland Business Council



Daniel S. FultonPresident and CEO, Weyerhaeuser Company



Maciej Chorowski President of Wroclaw Technology Park



Adam Januszko Head of New Technologies Group Military, Institute Of Engineer Technology in Wroclaw

AGENDA

CONFERENCE CONTINUED

- Dan Fulton will speak about his upcoming trip to Poland for an opening of a Weyerhaeuser Plant in Gdansk and about Weyerhaeuser's business expansion in Poland.
- Maciej Chorowski, seeking partners and technologies for Wroclaw Technology Park's 120 start-ups, will lay a foundation for a Washington State trade mission to Wroclaw, Poland in 2012. He will introduce his Park's cutting-edge projects such as International Thermonuclear Experimental reactor.
- Adam Januszko will illustrate Polish small business innovation and science-industry collaboration by giving an example of a multispectral camouflage developed for the Polish and US Armies by Litex-Lubawa-Miranda Textile Consortium.

6:40PM DISCUSSION PANEL

- -Nicole Piasecki
- -Pawel Pietrasienski
- -Eric Stewart
- -Daniel Fulton

Moderated by Prof. Zbigniew Bochniarz

7:00 PM RECEPTION

9:00 PM ADJOURN



PARTICIPANTS



Eva Orlowska

Executive Director, Polish American

Chamber of Commerce Pacific Northwest



Zbigniew BochniarzProfessor, University of Washington Evans

School of Public A airs



John Creighton *Commissioner, Port of Seattle*



Egils Milbergs *Executive Director, Economic Development Commission for Washington State*



Sam Kaplan
President, Trade Development Alliance of
Greater Seattle



Janice Jaworski
Program Manager, Washington-Poland
Business Week

PI 2011 @



Don BurnellPresident, Association of
Washington Business



DOING BUSINESS IN POLAND

Poland is an attractive location for U.S. investors. It is estimated that more than 350 U.S. firms now have o ces, factories, subsidiaries or joint ventures operating in Poland. Poland is drawing billions of dollars in new investment every year as U.S. and other foreign firms seek to take advantage of Poland's large population, education, skill level, and location in the heart of Europe. As a NATO and European Union member, Poland has a proven record of political stability and commitment to free market principles.

Poland constitutes a market of over of 38 million people sharing borders with both, EU and non-EU countries to the east, including Ukraine, Belarus, and Russia. Joining EU allowed Poland to reform the way in which its economy is regulated and to reduce government intervention in the private sector.

The United States and Poland enjoy an extraordinarily close relationship, which has fostered strategic and commercial cooperation. U.S. companies are active in Poland, having invested heavily since the early 1990s after the country's transition from communism to democracy and the establishment of a market-driven economy.

Sectors which o er particularly strong sales opportunities include nuclear power generation, shale gas exploration, production equipment and services, environmental technologies, including renewable energies, medical equipment, defense equipment, IT products and services, and automotive aftermarket parts. Poland continues to o er the benefits of a positive public attitude toward foreign investment, consistent economic growth rates, a well-regarded workforce, proximity to major markets, and political stability.

PARTICIPANTS AND SPONSORS





Trade & Investment Section Embassy of Poland in Washington, DC





















































The Mission of Polish American Chamber of Commerce Pacific Northwest is to facilitate cooperation and exchange between Polish and American businesses to achieve economic success.