



March 8, 2013

Dear Members of the Polish Business Community in North America,

Building on last year's successful and widely attended workshop "Enhancing Poland-US Collaboration in Small Business Initiatives – Challenges and Perspectives for the Future" and in the spirit of the Chicago Declaration that concluded the event and was signed by its participants, we have the honor to invite you to attend the 2nd Polish-American Business Workshop.


It will take place in Chicago, IL, on April 22, 2013. The event titled: *North America Business Network – Developing a Modern Tool to Promote the "POLSKA" Brand* will be hosted by the Polish American Congress and Polish American Chamber of Commerce in Chicago and co-organized by the Trade & Investment Section of the Polish Embassy in Washington, DC.

The conference will focus on the achievements that the Polish-American business community has had in the communication, collaboration and coordination of their promotional activities throughout the year and on ways to strengthen and improve its focus on cooperation.

There are two break-out sessions planned within the framework of the workshop. Upon demand for additional meetings the conference can be extended. Prior to deciding on the subjects that will be discussed, we would like to give the opportunity to all participants to propose the issues they find interesting, pressing and important that could be included in these sessions.

Please send your suggestions to bpukszta@polishamericanchamber.org by March 22, 2013.

We hope to see you all in Chicago!


Frank J. Spula
President


Bogdan Puksza
Executive Director

Polish American Congress
Polish National Alliance

Polish American Chamber of Commerce in Chicago





2nd Polish – American Business Workshop

North America Business Network

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Developing a Modern Tool to Promote the “POLSKA” Brand

Preliminary Agenda

Sunday, April 21, 2013

- 6 pm – 8 pm Welcoming reception hosted by
The Consul General of Poland to Chicago, Ms. Paulina Kapuścińska, with the presence of
Undersecretary of State in the Polish Ministry of Economy Ms. Ilona Antoniszyn-Klik
Venue: Consulate General of Poland, 1530 N Lake Shore Dr, Chicago, IL 60610

Monday, April 22, 2013

- 9 am – 5 pm 2nd Polish – American Business Workshop
Venue: PAC Headquarters, 6100 N. Cicero Ave Chicago, IL 60646
- 9 am – 10 am Opening remarks
Ilona Antoniszyn – Klik, Undersecretary of State in the Polish Ministry of Economy
Frank Spula, President of Polish American Congress
Lucas Fuksa, Executive Director, PACC in Chicago
Paweł Pietrasieński, Minister – Counselor, Head of the Trade & Investment Section,
Polish Embassy in Washington DC
- 10 am – 12 pm Panel Session
Participants will be welcome to present examples of the implementation of the
Chicago Declaration in their work.
- 12 pm – 1:30 pm Lunch
- 2 pm – 5 pm Break-out Sessions
- 6 pm – 9 pm Closing Reception hosted by
The Polish American Chamber of Commerce in Chicago
Venue: Copernicus Center Annex, 5214 W Lawrence Ave, Chicago, IL 60630

To confirm your participation in all or individual events, RSVP to bpuksza@polishamericanchamber.org
by March 31, 2013

